

# Grinspoon, Garvey & Young Entrepreneurship Conference

## “Ignite the Dream, Embrace the Journey”

Friday, November 1, 2013 8:15 a.m. to 2:00 p.m.  
MassMutual Center, Springfield, MA

### CONFERENCE SCHEDULE

- 8:15 a.m. to 9:00 a.m.** - Registration, Entrepreneur Exhibits & Opportunities  
**9:00 a.m. to 9:10 a.m.** - Welcoming Remarks  
**9:10 a.m. to 10:00 a.m.** - The Amazing Reinvention Challenge  
**10:00 a.m. to 10:15 a.m.** - Break & Entrepreneur Exhibits & Opportunities  
**10:15 a.m. to 11:15 a.m.** - Breakout Session 1 (Choose One Session):

- Epic Stories from Grinspoon Award Winners
- Overcoming Challenges, or, Why Entrepreneurship Sometimes Makes Us Cry
- Ten Winning Strategies For Success
- The Shark Tank: 90 second pitches with judges
- Building Excitement with New Product Development for High-Speed Business

- 11:15 a.m. to 11:30 a.m.** - Break & Entrepreneur Exhibits/Opportunities  
**11:30 a.m. to 12:30 p.m.** - Breakout Session 2 (Choose one Session):

- Epic Stories from Grinspoon Award Winners
- The Best and Worst Ideas to Change the World
- The Shark Tank: 90 second pitches with judges
- The Shark Tank: 90 second pitches with judges
- Building Excitement with New Product Development for High-Speed Business

- 12:30 p.m. to 1:45 p.m.** - Lunch & Keynote Speaker:

Marcie Muehlke, Celia Grace Wedding Dresses & Accessories

Celia Grace Eco & Fair Wedding Dresses, is a fast-growing for-profit social enterprise that provides brides with gorgeous wedding dresses that match their values of human rights, environmental sustainability, and empowering women. The wedding dresses are hand made by women's cooperatives, fair trade producers, and refugees rebuilding their lives in the United States. They provide women with safe, fair, and empowering work that gives women dignity, respect, skills, and self-confidence so that they can better themselves, their families, and their communities.

- 1:45 p.m. to 2:00 p.m.** - Morning Competition Winner Announcements, Raffle and Close

